

**REMARKS**

In the February 7, 2007 Final Office Action, the Examiner:

- Rejected claims 45-66 and 89-90 under 35 U.S.C. 103(a) as unpatentable over Falchuk *et al.* ("Falchuk", U.S. Pat. No. 6,256,613); in view of Edelson *et al.* ("Edelson", U.S. Pat. No. 5,737,539).

Claims 45-90 are pending in the application. Claims 67-88 have been withdrawn as non-elected claims. Claims 45-51, 53, 55, 57-59, 61, 63, 66, 89-90 have been amended. Support for these amendments may be found for example in Figure 1 and the specification at page 14, line 29 through page 15, line 5, page 20, line 21 through page 21, line 27, and page 23, lines 4-5. No new matter has been added.

**INTERVIEW SUMMARY**

The Applicant thanks the Examiner for granting a telephonic interview regarding the present application on May 2, 2007. Examiner Cobanoglu and Examiner Gilligan spoke with the undersigned and Eliza Stefaniw (Reg. No. 52,254) regarding the claimed invention and the cited prior art. While no agreement regarding the allowability of the claims was reached, a number of possible amendments further distinguishing the claimed invention over the prior art were discussed. In response to these discussions, this Amendment and Request for Continued Examination is submitted.

If the Examiner feels that these amendments do not fully reflect the substance of the interview or distinguish the claimed invention over the prior art, please call the undersigned at 650-843-7519 to discuss particular claim language that may better reflect the novelty of the claimed invention.

***Claim Rejections - 35 U.S.C. § 103***

The Examiner rejected claims 45-66 and 89-90 under 35 U.S.C. §103(a) as unpatentable over Falchuk in view of Edelson. The current amendments to claim 45, among others, overcome these rejections. In particular, neither Falchuk nor Edelson disclose the following limitations of the currently pending claims:

1. Performing the claimed identifying, generating, receiving and automatically transmitting **at a server**.
2. At a server...**identifying at least two physicians from a database** of multiple physicians.

3. At a server in a computer system...**in response to said synchronization signal, automatically transmitting** said interactive message from the computer system to said respective handheld computing device.

Thus, the pending claims 45-90 cannot be unpatentable over Fachuk in view of Edelson, as the prior art references do not teach or suggest all of the claim limitations.

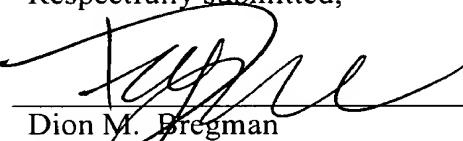
***CONCLUSION***

In view of the foregoing, it is respectfully submitted that the application is now in a condition for allowance. However, should the Examiner believe that the claims are not in condition for allowance, the Applicant encourages the Examiner to call the undersigned attorney at 650-843-7519 to set up an interview.

If there are any fees or credits due in connection with the filing of this Amendment, including any fees required for an Extension of Time under 37 C.F.R. Section 1.136, authorization is given to charge any necessary fees to our Deposit Account No. 50-0310 (order No. 61018-0007-US). A copy of this sheet is enclosed for such purpose.

Respectfully submitted,

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